

Secure Your Retirement
Funds and Savings!
KNOW YOUR OPTIONS!



Sterling
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"Retire your risk, so you don't risk your retirement"

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Understanding 401(k)/ Pension Rollovers

KNOW YOUR OPTIONS!



Current Situation

Whether you are still accumulating funds for your retirement, at retirement age, or currently retired, it is important to know your various options in regards to your hard earned money. You should feel that your money is safe and secure and will be there for you when you need it most. Also, that it is in a vehicle that will provide guaranteed income for the rest of your life.

There is a common fear or feeling that your investments are now, or could go underwater. You can alleviate these fears with products that have no market risk, provide guarantees, enhanced death benefits and lifetime Income options.

Learning about these options and taking action will help you feel assured that your hard earned money is in good hands. It will keep you on track to a secure retirement and provide a secure nest egg for funds designated to pass onto your beneficiaries.

Change in Employment Status

Most people at some point in their lives have either left or lost their current job, or are getting ready to retire. You have options when deciding what to do with your 401(k)/Pension plan. You are entitled to take your hard earned savings with you. Even if you are still working and are over age 59½ you may be able to take an in-service distribution of some or all of your money.

Avoid Unnecessary Taxes

Withdrawing your 401(k)/Pension plan in a lump sum could cost you thousands of dollars in unnecessary taxes and penalties and extend your retirement age by years. These penalties are avoided by moving this money into an IRA; this is called an IRA rollover. This allows you to transfer your existing retirement account into another retirement account without incurring taxes or penalties. Barring a financial emergency, withdrawing your money unnecessarily is not the best decision when trying to attain your financial goals. The best decision is to roll the money over to an IRA.

Retirement Concerns

The financial markets have been experiencing historic volatility and extreme ups and downs that are likely to continue for an unspecified period of time. The need for safer less risky financial investments has become more prominent than ever. This, coupled with fewer employers providing retirement accounts for their employees, has placed the responsibility on you to not only save for your retirement, but to find safe and secure investment vehicles for your money.

Some Retirement Concerns Are:

- Will my money be safe where it is?
- Are there alternatives besides risky investments and low rate CD's?
- Will Social Security be there for me when I need it?
- Will my money last for the rest of my life?
- Can I be financially independent and not have to depend on my loved ones?
- Pension Plans seem to be a thing of the past. Can I create my own?

Retirement Solutions

Whether your long-term objective is to build a source of guaranteed lifetime income, save for a specific retirement goal, or leave a legacy for your loved ones, Fixed Annuities are designed to meet your retirement needs.

Some Retirement Solutions Are:

- Safe Guaranteed Investments offer security to address Retirement Fears.
- Fixed Annuities are one option to offer Safety and Guarantees.
- Income Riders attached to Fixed Annuities offer a way to create your own Pension Plan.

What are Fixed Annuities?

A Fixed Annuity is a contract between you and an insurance company designed to help you reach your long-term financial goals. Your money is not directly invested in the market and therefore is not subject to the risk of market losses.

Fixed Annuities guarantee a minimum rate of growth and penalty free withdrawals throughout the contract term and full liquidity at the end of the term. They can provide you with a guaranteed income stream either starting immediately or at some time in the future.

Benefits of Fixed Annuities

Tax Deferral: Under current federal income tax laws, any interest in your Fixed Annuity is tax-deferred. You pay ordinary income taxes on your investment only when you begin receiving money from your contract. Most likely you will be retired by the time you begin taking this income and in a lower tax bracket than you were while earning the money.

Guaranteed Interest: Fixed Annuities offer a guaranteed interest rate that is competitive with other long-term financial vehicles. Since the interest your annuity earns is tax-deferred, it may accumulate assets faster.

Protection: Fixed Annuities offer you a level of protection you may find reassuring. That protection can benefit you in three separate ways:

- **Accumulation:** Your principal and credited interest is protected.
- **Guaranteed Income:** You can be protected from the possibility of outliving your assets.
- **Legacy:** If you pass away, a Fixed Annuity can help provide for your loved ones.

Lifetime Income Riders

Take control of your financial security by creating your own personal pension plan with a Guaranteed Lifetime Income Rider. This is an optional rider that can be added to most Fixed Indexed Annuities and some Traditional Fixed Annuities. The Income Rider value grows at a specified rate separate from the annuity value. The rider will continue to grow for a specific period of time or until activated, the value serves as a basis for the income calculation. Once activated, the rider will provide a **LIFETIME payment guaranteed**. The annuity account value will continue to grow and income payments are subtracted from the annuity value like a withdrawal. If the annuity value is depleted, the Income Rider payments will continue for life.

Spousal Continuance Options

Some Income Riders offer a joint payment option, allowing your payments to continue as long as both you and your spouse are living. This feature can provide peace of mind that neither one of you will run out of money as long as you live. Income Rider features will vary by product so it is important to understand the benefits offered by the annuity contract you choose.

Income Rider Example

- A person age 55 invests \$100,000 into a Fixed Annuity with an 8% Premium Bonus.
- Add an Income Rider growing at 6.5% compounding interest rate. The rider value will grow to \$202,730 over 10 years.
- If the Income Rider is activated after 10 years at age 65, based on a 5% withdrawal percentage it will pay \$10,136 each year guaranteed for life.
- Compare this to an alternate investment growing at an estimated 3% compounded rate, by taking the same withdrawal at age 65 the money will run out at age 80.

Investment	Index Annuity Rider Value	\$100,000 Growing as Estimated 3% Rate
Value after 10 years (Age 65)	\$202,730	\$134,392
Annual withdrawal amount at age 65	\$10,136	\$10,136
Guarantees	Guaranteed for Life	Runs out at age 80

Enhanced Death Benefit Riders

You may have funds designated to pass on to your beneficiaries. If you are in this fortunate position you should consider choosing an Annuity that offers an Enhanced Death Benefit Rider. These optional riders can increase the amount that will be passed onto your beneficiary. They provide a guaranteed growth percentage to your premium that will be paid out at Death. The amount paid to your beneficiaries will be the greater of your annuity account value or your enhanced Death Benefit Value.

Product Options

Choosing the right accumulation vehicle for retirement can be difficult. With so many choices, which product will be right for you? On one hand, you want the safety and guarantee of premium and credited interest rates. On the other hand, you might want the potential of higher returns by being linked to the market.

Now you can have the best of both worlds, guarantee of premium and the potential of market-linked growth with no risk of loss of premium due to market downturns. This is available through a **Fixed Indexed Annuity**.

The Game of Roulette

In the game of Roulette, if you place \$1.00 on black and the ball lands on black you win \$1.00, essentially doubling your money. However if the ball lands on red, you lose all of your money. This is a risk most people cannot afford to take with their retirement money.



What if there was a game that when you place \$1.00 on black, and the ball lands on black, you would win \$.50 for a total of \$1.50. However, if the ball lands on red you would not lose your \$1.00. You still get to keep your \$1.00 plus what you have already earned every time the ball lands on red. Is that a game you would want to play?

	Bet on Black	Lands on Black	Lands on Red
Roulette	\$1.00	\$2.00	\$0.00
What if?	\$1.00	\$1.50	\$1.00

Understanding Fixed Indexed Annuities

With a Fixed Indexed Annuity, you participate in a portion of the gains, however you bear none of the risk; much like the game I mentioned. If the market goes up you would receive a portion of the increase credited to your account. However, if the market goes down, you would not lose a penny of your original investment or the earnings that have been credited to your account.

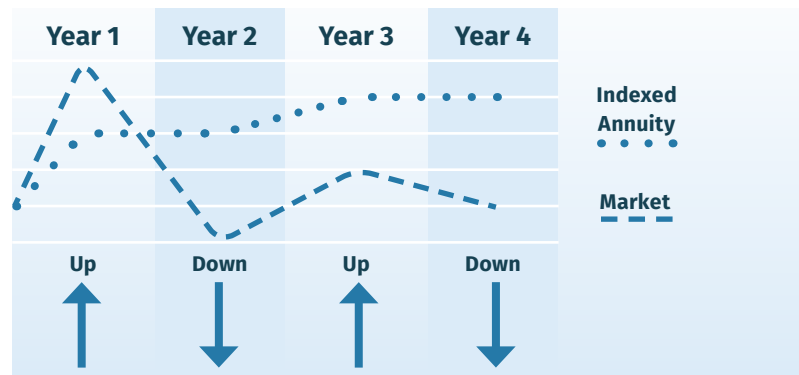
Fixed Indexed Annuity premiums are not invested directly in the stock market or in individual stocks. This allows you to benefit from the potential gains of the market without direct participation. In contrast to a securities-type product or mutual fund where the investor bears the market risk, the Fixed Indexed Annuity concept insulates you from any risk of loss of premium due to market downturns.

What is Indexing?

Indexing is simply an investment strategy that follows the performance of well-known market Indices. With indexing, the interest credits you earn are linked in part to the value of these indices. However, regardless of the index performance, your interest credits will never be less than zero.

Below is an example of how a Fixed Indexed Annuity protects your money from market volatility. The blue line represents the annuity value and the red line represents the market value.

- **Year 1:** When the market goes up the annuity participates in a portion of the gains.
- **Year 2:** When the market goes down the Annuity value stays the same.
- **Year 3:** If the market goes up the annuity will not have to recover from market losses before earning again.
- **Year 4:** If the market goes down, the annuity value stays the same. **NO LOSS!**



Take Control of Your Future

It's up to you to take control of your future. Make sure you have the information needed that will allow you to make the best decisions for your money and help you to achieve your retirement goals.

Make safe, secure, smart choices and plan for the rest of your life now!